

MEDIA RELEASE

For immediate release

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Local kids benefit from children's wellbeing initiative

Local school children are reaping the benefits of a national initiative to enhance mental health and wellbeing.

As Mental Health Week approaches (October 6 - 12) – KidsMatter Primary* has hit a significant milestone:

Half a million kids, 40,000 teachers and 1,400 schools are now engaged with KidsMatter Primary.

“When we focus on the wellbeing of our kids we see great results not only in student behaviour but in their ability to learn as well,” says Jeremy Hurley, KidsMatter Primary National Director.

Research clearly demonstrates the significant role that “social and emotional learning” – teaching children to be resilient, self-aware and empathetic – has in supporting academic success.

“It should come as no surprise that children flourish when schools provide a supportive, safe environment. They also find it easier to learn.

“We also know that KidsMatter Primary makes a difference to teachers’ ability to support the wellbeing of their students.”

Teachers who’ve taken part in our training report an improvement in their understanding and confidence in promoting positive mental health.

To arrange an interview with a KidsMatter School in your region contact:

Beth Gigger, KidsMatter Primary
08 8394 2165 or 0427 196 639

**KidsMatter Primary is an Australian school-based initiative that has been very successful at improving wellbeing and reducing mental health issues in primary school children. The mental health initiative has been developed in collaboration with Principals Australia Institute, the Australian Psychological Society and beyondblue, with funding from the Australian Government Department of Health and Ageing and beyondblue.*



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